



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Shri Vaishnav Institute of Architecture

B. Des in Interior Design

BDNI 701 - PROFESSIONAL TRAINING

COURSE CODE	COURSE NAME	TEACHING & EVALUATION SCHEME								
		THEORY			PRACTICAL		L	T	S	CREDITS
		END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BDNI701	PROFESSIONAL TRAINING				600	400				20

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):-

CEO 1	The primary educational objective is to provide students with opportunities for real-world application of interior design principles, fostering the development of professional competencies, problem-solving abilities, and workplace ethics. Through this internship, students will gain firsthand experience, enhance their portfolio, and establish connections within the interior design field, preparing them for successful careers in the industry.
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Course Outcomes (COs):-

CO1	Students will apply interior design principles effectively in practical settings.
CO2	Students will communicate and collaborate professionally with clients and teams.
CO3	Students will uphold ethical standards in interior design work, ensuring professionalism and integrity.

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BDNI701	PROFESSIONAL TRAINING				600	400			20

Introduction-"Professional Training in Interior Design" is a vital component of our interior design program, offering students the opportunity to bridge the gap between classroom learning and real-world application. Through hands-on experiences, internships, and industry engagement, this training equips aspiring interior designers with practical skills, industry insights, and a solid foundation in ethical and professional conduct. Students gain invaluable experience working on real projects, collaborating with professionals, and refining their design and communication skills, all of which prepare them for successful careers in the dynamic field of interior design.

Content

The student is required to gain practical experience after passing 3rd year & before appearing 8th semester thesis, students should complete his practical training he should complete min 90 days full time practical training with an architect / interior designer who is practicing with at least 5 years' experience.

Students can get the Professional training for 90 working days from :

- Office of an architect
- Office of an Interior Designer
- Furniture Designer

The Professional Training will help them in learning :

- Day to day working of an office
- Professional Practice
- Presentation Techniques
- Working Drawings & Detailed drawings
- Preparing estimates, checking of bill of quantities.
- Site execution.

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Report/Certificate Format

- Name of the student :
- Academic Year :
- Name of Office / Organization
- Date of Joining :
- Date of Leaving :
- Employers Reports:
- Employers opinion about students training :
- Any suggestions by the employer:

Signature of the Employer Signature of the Student

One copy of syllabus for this subject should be made available to the employer. Drawings and documents prepared during the training should be attached with the report document. Monthly report should be send to the institute in the hardcopy regularly , to inform about the progress of the student in the training. End of the semester fully compiled report of the training program should be submitted in the institute.

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Shri Vaishnav Institute of Architecture

B. Des in Interior Design

BDNI 801 - THESIS

COURSE CODE	COURSE NAME	TEACHING & EVALUATION SCHEME							
		THEORY			PRACTICAL		L	T	S
		END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*			
BDNI801	THESIS				480	320			16

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):-

CEO 1	The primary goal of the interior design thesis subject is to empower students to demonstrate advanced knowledge, creativity, and expertise in the field of interior design by conducting in-depth research, critically evaluating design challenges, and proposing innovative solutions. This educational objective aims to cultivate the skills and mindset necessary for students to contribute to the advancement of interior design knowledge and practice while preparing them for careers in the field.
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		THEORY			PRACTICAL		L	T	S	CREDITS
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BDNI801	THESIS				480	320				16

Course Outcomes (COs):-

CO1	students will demonstrate the ability to apply innovative design thinking and problem-solving skills to address complex, real-world interior design challenges. They will develop and propose design solutions that reflect creativity, functionality, and aesthetic considerations.
CO2	Students will identify a significant problem or challenge within the field of interior design that requires investigation and resolution.
CO3	Students will successfully present and defend their thesis before a committee or audience, showcasing their expertise and the significance of their work in the field of interior design.

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

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Syllabus

INTRODUCTION : Inquiry by design - designing a space for the chosen subject/in selected field after detailed study of various aspects. Thesis is intended to evaluate the student's capacity and maturity in the field of Interior Design.

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BDNI801	THESIS				480	320			16

CONTENT : The area of work chosen by the student with the guidance of a faculty member/s could be in any of the areas in the field of Interior Design for example.

- History and theory of Interior Spaces - its application/validity to present day context.
- Interior Design language in various culture, art and craft forms and its relevance into interior spaces.
- Mass production of various interior elements
- Material search to replaces conventional Furniture elements
- Urban Interiors
- Softer elements of Interior Spaces
- Graphics and space Transformation●
- Space psychology and human behavior etc.

METHODOLOGY/ GUIDELINES:

The study in the chosen field would be caused out in two stages:

A. Data collection & analysis

An in-depth investigation into the aspects of the chosen area.

Analysis of data, inferences to establish underlying principles.

Review of existing practices/theory in view of current contexts.

B.Design

- Prepare Program
- Design on basis of part A.

Final Drawings scale and no. of drawings can be selected as per the requirement of the topic. Model and other tools should be adopted for the presentation of the Designs.

A detailed report with a hardbound cover format to be submitted , documenting the (A) and (B) stages involved in the design development process.

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Shri Vaishnav Institute of Architecture

B. Des in Interior Design

BDNI 802 - CREATIVE ENTERPRENURSHIP

COURSE CODE	COURSE NAME	TEACHING & EVALUATION SCHEME							
		THEORY			PRACTICAL		L	T	S
		END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*			
BDNI802	CREATIVE ENTERPRENURSHIP	60	20	20					100

Legends: L - Lecture; T - Tutorial/Teacher Guided Student Activity; P – Practical; C - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):-

CEO 1	Upon completion of this course, students will be able to develop and present a comprehensive interior design business plan that demonstrates creativity, innovation, and entrepreneurial acumen, addressing a real-world design challenge or opportunity within the interior design industry.
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Course Outcomes (COs):-

CO1	students should be able to understand the principles of creative entrepreneurship and apply them to interior design.
CO2	students should be able to develop a comprehensive business plan for an interior design venture.and Create and manage a strong brand identity and marketing strategy for an interior design business.
CO3	students should be able to understand effectively manage projects and client relationships in the interior design field.and Cultivate entrepreneurial skills necessary for success in the industry.

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		END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BDNI80 2	CREATIVE ENTERPRENURSHIP	60	20	20						100

Syllabus-

Unit 1: Introduction to Creative Entrepreneurship

- Understanding the Role of Creative Entrepreneurs
- Identifying Market Opportunities in Interior Design
- Entrepreneurial Mindset and Creativity

Unit 2: Business Fundamentals for Interior Design Entrepreneurs

- Business Planning and Model Development
- Market Research and Competitive Analysis
- Financial Management and Budgeting

Unit 3: Branding and Marketing in Interior Design

- Building a Strong Brand Identity
- Digital Marketing Strategies for Interior Design Entrepreneurs
- Social Media and Online Presence

Unit 4 Entrepreneurial Skills

- Negotiation and Sales Skills
- Pitching Your Design Business

Unit 5: Presentations

- Final Project: Business Plan Presentation

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BDNI80 2	CREATIVE ENTERPRENURSHIP	60	20	20						100

REFERENCE BOOKS

- "The Lean Startup" by Eric Ries
- "Creative Confidence: Unleashing the Creative Potential Within Us All" by Tom Kelley and David Kelley
- "A Handbook for Visionaries, Game Changers, and Challengers" by Alexander Osterwalder and Yves Pigneur
- "The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It" by Michael E. Gerber
- "Contagious: How to Build Word of Mouth in the Digital Age" by Jonah Berger
- "Made to Stick: Why Some Ideas Survive and Others Die" by Chip Heath and Dan Heath
- "The Brand Gap: How to Bridge the Distance Between Business Strategy and Design" by Marty Neumeier
- "To Sell Is Human: The Surprising Truth About Moving Others" by Daniel H. Pink
- "Slide:ology: The Art and Science of Creating Great Presentations" by Nancy Duarte
- "Pitch Anything: An Innovative Method for Presenting, Persuading, and Winning the Deal" by Oren Klaff.

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B. Des in Interior Design

BDNI 803 - SEMESTER TOUR PROJECT

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		THEORY			PRACTICAL		L	T	S	CREDITS
		END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BDIN803	SEMESTER TOUR PROJECT					50				50

Legends: **L** - Lecture; **T** - Tutorial/Teacher Guided Student Activity; **P** – Practical; **C** - Credit;

***Teacher Assessment** shall be based following components: Quiz/Assignment/ Project/Participation in Class, given that no component shall exceed more than 10 marks.

Course Educational Objectives (CEOs):-

CEO 1	Upon completing the semester tour project syllabus in interior design, students will cultivate a holistic skill set. They will proficiently assess sites, integrate cultural nuances, and incorporate sustainability into their designs. They'll draw inspiration from diverse styles, communicate effectively, and engage in interdisciplinary collaboration. Ethical considerations will guide their design processes. Enriching their portfolios with real-world experiences, students will emerge as interior designers ready for professional success, marked by cultural sensitivity, sustainability consciousness, and ethical integrity.
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BDNI 803 - SEMESTER TOUR PROJECT

COURSE CODE	COURSE NAME	TEACHING & EVALUATION SCHEME								
		THEORY			PRACTICAL		L	T	S	CREDITS
		END SEM University Exam	Two Term Exam	Teachers Assessment*	END SEM University Exam	Teachers Assessment*				
BDNI803	SEMESTER TOUR PROJECT					50				50

Course Outcomes (COs):-

CO1	students should be able to Develop site assessment skills and cultural sensitivity for informed design decisions.
CO2	students should be able to Foster design innovation and sustainability integration from diverse inspirations.
CO3	students should be able enhance communication and presentation abilities for effective design communication.

Introduction:

The Semester Tour Project in interior design is a hands-on journey that immerses students in real-world design experiences, fostering creativity and cultural sensitivity.

COURSE CONTENTS:

Pre-Tour Preparation

- Introduction to the tour project and its educational objectives
- Selection of tour destinations and itinerary planning
- Cultural orientation and research on the visited locations
- Health and safety guidelines for travel and site visits
- Budgeting and logistics for the tour

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BDNI803	SEMESTER TOUR PROJECT					50				50

Cultural and Historical Context

- Understanding the historical and cultural significance of visited locations
- Site visits to historical landmarks, museums, and cultural institutions
- Exploring how culture and history influence interior design aesthetics
- Hands-on experiences with local traditions, crafts, and design elements

Design Analysis and Documentation

- Techniques for site assessments and spatial analysis
- Documentation methods, including sketches, photography, and note-taking
- Developing a systematic approach to recording design details
- Incorporating site analysis into interior design concepts

Sustainability and Innovation

- Introduction to sustainable design principles and practices
- Visiting sustainable and eco-friendly buildings and interiors
- Exploring sustainable materials, technologies, and design strategies
- Encouraging creativity and innovation by drawing inspiration from site visits

Communication, Collaboration, and Portfolio Development

- Practicing effective communication and presentation skills
- Simulated client meetings and design consultations
- Collaboration with peers, faculty, and local experts
- Reflection on ethical considerations, cultural sensitivity, and responsible design practices
- Developing a design portfolio showcasing tour experiences and design concepts.

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B.DES FOURTH YEAR (INTERIOR DESIGN) YEAR – IV ,SEMESTER - VIII (2021-2025)

Course Code	Course Name	TEACHING SCHEME/WEEK			CREDITS	EXAMINATION SCHEME					TOTAL MARKS
		L	T	S		THEORY			PRACTICAL		
						End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teacher s Assessment* (40%)	
BDNI801	THESIS			16	16				480	320	800
BDNI802	CREATIVE ENTERPRENURSHIP	2			2	60	20	20			100
BDNI803	SEMESTER TOUR PROJECT			1	1					50	50
					19						950

Legends: L - Lecture ; T - Tutorial/Teacher Guided Student Activity ; S - Studio ;

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